Studenten voor MORGEN

ORGANISATIONAL STRATEGY

2023 / 2024

COMPOSED BY THE BOARD OF 2023-2024
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PREFACE

I am honoured to introduce the comprehensive organizational strategy of Studenten voor Morgen, a roadmap not just for tomorrow, but extending all the way to 2024. This document signifies more than a mere glimpse into our plans; it shows our commitment to fostering sustainable change in the landscape of tertiary education.

As we navigate the currents of the sustainability movement, my board and I find satisfaction in witnessing its growth, resonating not only in the political sphere but also within tertiary education. With over 43 collaborating member organizations, Studenten voor Morgen serves as a catalyst, fostering collaboration, organizing diverse projects, and advocating for sustainability in education at local, regional, and national levels.

Recognizing the global nature of climate challenges, Studenten voor Morgen actively seeks cooperation beyond borders, engaging with international organizations while maintaining its Dutch roots. This strategic collaboration underscores our commitment to systematically transform tertiary education, transcending national boundaries for the benefit of current and future generations.

The evolution of our organization tells a compelling story of dedication. From the focused efforts of our legal predecessor, LHUMP, concentrating on the implementation of sustainability through the 'Copernicus-handvest,' to the transition to Morgen, emphasizing national projects and member-centric initiatives. The most recent transformation into "Studenten voor Morgen" marks our renewed commitment to enhance organizational professionalism.

This board aspires to serve the public interest by co-organizing impactful projects, investing in our social networks, and hosting events that positively influence sustainability. Together, let us embark on this journey, where collaboration, innovation, and professionalism converge to shape the trajectory of Studenten voor Morgen.

Enrico Leonardo Bosters,
Chairman of the board of Studenten voor Morgen 23-24

MISSION

Studenten voor Morgen aims to integrate sustainability into higher education...

1 ..as an educative subject,
2 ..as an object for research and innovation and more importantly
3 ..as a broadly shared core value in the educational environment.

Furthermore, our organisation strives to empower students in higher educational systems to become change-makers. So that they have the knowledge, connections, and capabilities to realize the vision that guides our organisation.

VISION

In our vision for the following year, we aspire to see sustainability seamlessly woven into the very fibers of the education institutions. Beyond being a mere outcome, sustainability becomes a guiding force—a belief, a core value, and a driver that shapes our approach to education. This transition is not just about visible results; it's a systematic shift demanding collective commitment. We acknowledge the challenges and embrace the responsibility to make higher education intrinsically sustainable.

To achieve this transformative vision, we must work collectively, with the help of (inter)national organisations, while maintaining our national point of view. By fostering collaboration and innovation at a broader level, we can accelerate the transition towards intrinsic sustainability tertiary education. This collective effort is not just a choice but a shared responsibility, ensuring that our educational institutions become true beacons of sustainability, influencing positive change on a national and global scale.

STRATEGY

To fulfill our mission we put the system of higher education in a model. In this model we see four main components; institutes, students, inflowing students and outflowing students.

STUDENTEN VOOR MORGEN

Goal: integrate sustainability in higher education

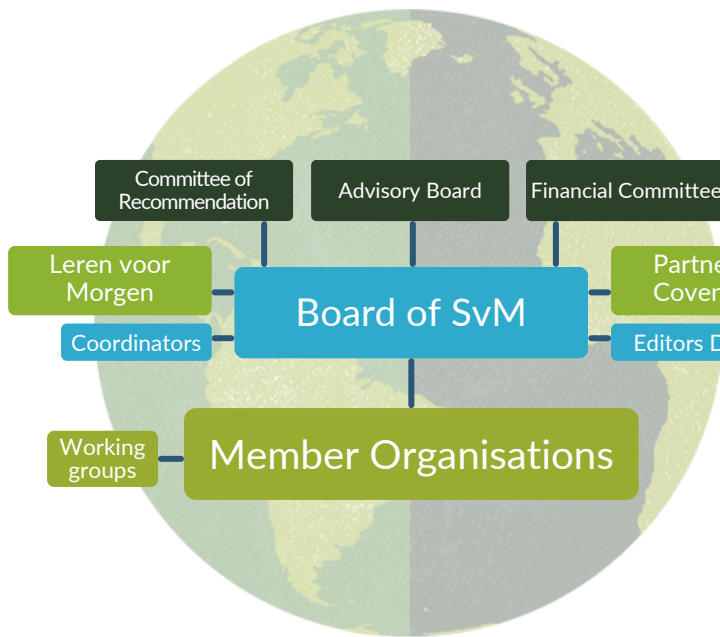| Educational institutions	Students	Students inflow	Students outflow
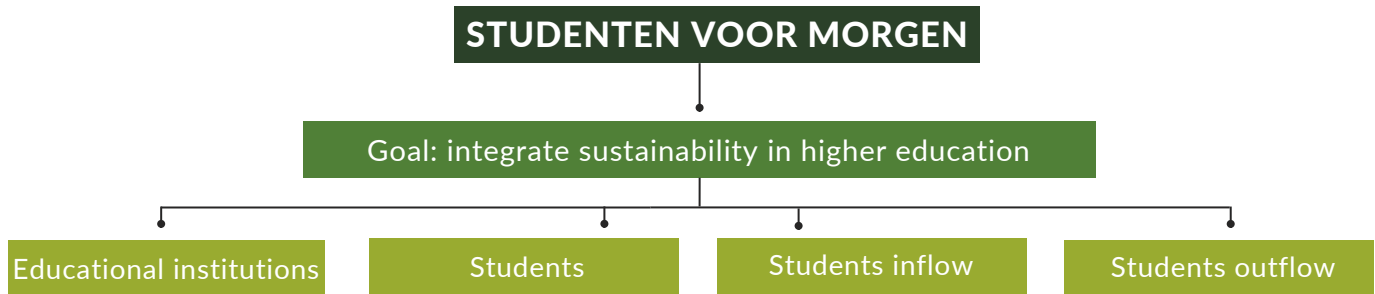
This model shows one of the many possible indications of what the higher education landscape looks like. By dividing our projects and events among these four components we keep an overview of what we do to reach our goal. The components of the model are components of a system where the product (students) flows into the machine (educational institutions) and then flows out of the machine again. The students can be reached in three different phases: at the inflow, students 'in' the system, and outflow.

The impact we make on the different 'phases' of students is mainly decided by the actions followed in society after the students leave the educational system. We decided that, also considering our niche, we should focus on educational institutions, since they influence all the students and because we aim to affect current students, whose future decisions will hopefully be more sustainable as educational systems affect them. Lastly, we prioritise student inflow above student outflow, since the earlier in the life of a student we make the impact the better.

To integrate sustainability into the system we focus on these components with priority in the order as mentioned above. These components connect with the mission to improve society by improving the higher educational system. We approach today's challenges via the synergies that SDG 4 (Quality education), 13 (Climate action) & 17 (Partnerships for the goals) bring us.

INTERNAL
STRUCTURE OF SVM

Committee of Recommendation | Advisory Board | Financial Committee
Leren voor Morgen
Coordinators
Board of SvM
Partners & Covenants
Editors DS
Working groups
Member Organisations

The internal structure of SvM can be divided into the SvM board, the committee of recommendation, the advisory board, the financial committee, coordinators and the green office coordinator. These will be elaborated below.

Studenten voor Morgen Board:
The board of Studenten voor Morgen consists of six voluntary board members; the chair, the secretary, the treasurer, PR and communications, student network, and Higher Education. The role of Green Office coordinator can be added to any board member. The executive board consists of the chair, the secretary and the treasurer.

Financial committee:
In addition to the general advisory board, the treasurer is supported by the Financial Committee. The financial committee assists with checking financial statements like budgets and realisations.

Coordinators:
Coordinators are temporary volunteers who are experts on one specific project or event. Coordinators can be appointed to for example the DIT, DCE, or Let's Grow Together.

Committee of Recommendation:
The Committee of Recommendation is a committee consisting of influential people in the sustainability scene who passively support Studenten voor Morgen by vouching for the organisation. The committee currently consists of the following members: Herman Wijffels, Marjan Minnesma, Carlos de Bourbon de Parme, Willem Lageweg, Thiëmo Heilbron, Antoine Heideveld and Sandra Pellegrom.

Advisory Board:
The Advisory Board should consist of at least four members who advise the board of Studenten voor Morgen on matters such as personal development, internal relations and policy. The advisory board currently consists of five persons: Xander Urbach, Lieske Zonderland, Matthijs Hinkamp, Mart Lubben and Marien Boonman.

EXTERNAL
STRUCTURE OF SVM
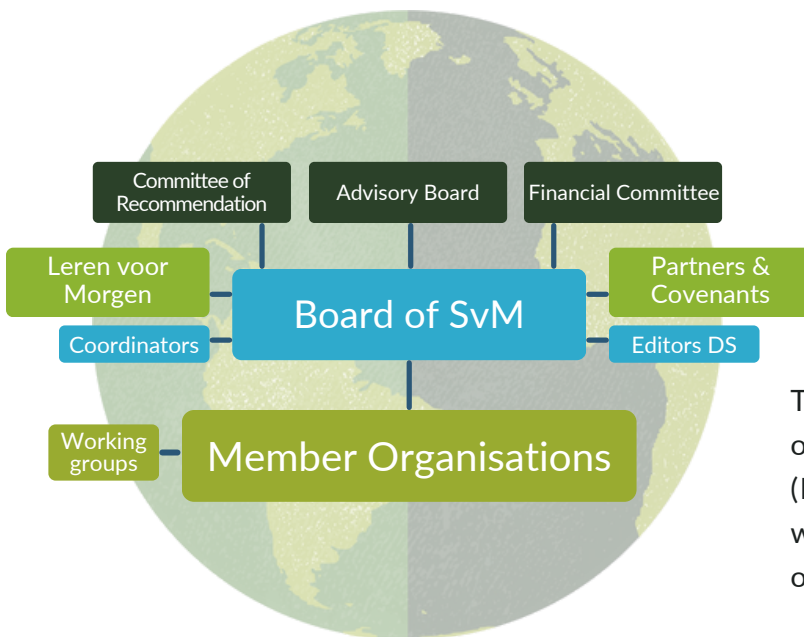
Not only the internal structure is relevant, but also the network of SvM is an undeniably important aspect of SvM. The structure can be divided into a network of member organisations, Leren voor Morgen (LvM) partners and covenants and this year we are introducing working groups in our organisation.

Member organisations/network:
The network of Studenten voor Morgen currently consists of 43 member organisations. These are both Green Offices and student-run sustainability organisations.

Leren voor Morgen (LvM):
LvM is committed to integration of sustainability on all levels of education in the Netherlands. As an independent but connected organisation, SvM takes on the part of higher education. SvM actively engages in the organisation of LvM. Lvm is an important partner of SvM, as they have a broad network in sustainable education and help finance large projects executed by Studenten voor Morgen.

Partnerships & Covenant:
Studenten voor Morgen knows different kinds of partnerships and covenants. They can be financial, which means they provide financial support. Other partnerships are part of the national youth and/or environment representation and aim to support each other for greater impact. SvM is a member of the Interstedelijk Studenten Overleg (ISO) covenant.

Working groups
In our broad spectrum of projects, events, and networks, having working groups is linked to including our network and using their expertise. Our focus is mainly on connecting the broad network of members to share best practices and grow our organisations.

OVERVIEW OF THE
PROJECTS OF SVM

Click on the project for more information

SustainaBul
The yearly national ranking on the sustainability of higher education institutions in the Netherlands.

DuurzameStudent.nl
On the platform, articles are written for and by students about a wide range of topics in the realm of sustainability. DuurzameStudent.nl has a separate team of chief, final and image editors and many writers, supervised by the SvM PR board member.

Duurzame Studies
An online platform that serves as the first online platform bringing together all minor-, bachelor-, and master programs offered by higher education institutions in the Netherlands that relate to the topic of sustainability. It focuses on creating a database of sustainable studies, informing the inflow of students.

Duurzame Introductie Tijd (DIT)
The DIT is the annual competition between all Introduction Weeks that are organised in student cities in the Netherlands at the beginning of each academic year. The introduction weeks are ranked on their sustainability.

SPRINT
Initiative of the NJR where SvM welcomes interns (age: 16-26 years old). SvM offers the interns the opportunity to learn what a board position and working at a youth organization pertains.

SDG's on Stage
Platform for internships that contribute to the Sustainable Development Goals. SvM works together with GreenJobs and Leren voor Morgen on this project.

Groene Pint
A yearly ranking on the sustainability of student associations on the themes of activities, consumptions, society and internal affairs. Collabaration between SvM, Students4Sustainability and the Landelijke Kamer voor Verenigingen.

ReGe
ReGe is a project that aims to involve more young people (18-35) in sustainability projects at local, national, and European levels. The lead of this project is ESN Italia and ESN Netherlands and supported through Legambiente and SvM.

OVERVIEW OF THE
EVENTS OF SVM

Click on the event for more information

Groene Peper
The sustainability event for future education offers networking opportunities, attending inspiring sessions, and exchanging information and knowledge.

Dag van de Duurzaamheid in het Hoger Onderwijs (DDHO)
This event celebrates Sustainability Day in higher education. How this is celebrated can divert every year.

Sustainability Career Event (SCE):
Job fair, lending students the opportunities to find sustainable traineeships or jobs. An initiative from Sustainable Motion where SvM contributes to the organization of the fair.

DIT-workshop
A for a workshop in which we highlight the strengths and weaknesses of introduction weeks in the field of sustainability.

Duurzaamheid Coördinatoren Evenement
A practical knowledge session of the SustainaBul. Provides concrete training on how to integrate sustainability into education. So Higher Educational institutions can improve more specifically

Duurzame Docent verkiezing
An election of the most sustainable teacher in primary education, secondary education, vocational education, and higher education

Week van het Economie Onderwijs
Participating in the organisation of the week of economy education and representing a new generation of sustainability supporters.

OVERVIEW OF THE
NETWORK OF SVM

Click on the organisation for more information

Leren voor Morgen
Leren voor Morgen is a network committed to learning for sustainable development: within and outside of education and from toddler to professional. The goal is to embed sustainability in the DNA of education.

VVM netwerk van milieu professionals
VVM is a national network of professionals in the environmental sector. SvM is part of VVM's large network and is paid a yearly sum for the activities of the ambassador.

Students for Organising Sustainability International (SOS International)
SOS International aims to empower their member organisations working on sustainability in and beyond education. The member organisations of SOS International are broad, but all are active, current students.

Youth Environment Europe (YEE)
YEE is a European sustainability network. Their members are all kinds of European youth sustainability organisations. YEE is a network which focuses on current students

Climate Students Movement (CSM)
CSM is an international network of local and national student groups and organisations that promote higher education to become climate leaders in our societies.

UniPartners
UniPartners Nederland is a Dutch consultancy firm that offers the opportunity to enable university students with up-to-date knowledge to tackle challenges within your organisation.

Interstedelijk Studenten Overleg (ISO) covenant:
In this covenant the representatives of youth organisations gather and discuss everything from organisational issues to best practices and collaboration opportunities. ISO consists of and is focused on current students.

Coalitie-Y
Coalitie-Y is a platform where all Dutch youth representative organisations can come together, and raise problems and solutions specific to young people.

Aandeelhouders van de Toekomst (AvdT)
Aandeelhouders van de Toekomst is an overarching network organisation, which aims to increase the impact young people have on decision-making processes concerning big investments.

J4
J4 is a collaboration between SvM, the Jonge Klimaat Beweging, Milieudefensie Jong, and the NJR's UN youth representatives (Sustainable Development).

Groenpact Jongerenplatform
Groenpact Jongerenplatform is....

INTERNAL

1   FUNCTIONING OF THE BOARD

2   ADMINISTRATION

3   FINANCES (INTERNAL + EXTERNAL)

4   DIVERSITY

5   BOARDTRANSFER

INTERNAL
FUNCTIONING OF THE BOARD

The board of SvM has a twofold function. On the one side, the board coordinates many projects and relations our organisation utilises to change the educative system in the Netherlands. On the other hand, the board of SvM serves as a training ground for enthusiastic students who wish to develop their capabilities as a leader, coordinators, or impact makers.

As an organisation carrying responsibility for our projects and the many relations to other (professional) organisations, it is important to remain consistent in the quality of the services we deliver. The goal for every board should therefore be to increase consistency and quality of delivered services, both to partners and to our member organisations. In one word, increase professionalism. To do this, the board should be critical of the internal organisation and administrative structure it adheres to.

Goal 1: Increase quality of services delivered

Goals period 1 & 2	Plan of action
Increase quality of services, by capacity training and delegating part of our services to be delivered by other parties.	• Train board members' skills making use of the many trainings our partners offer. • Set up partnerships with external organisations that can take up the delivery of some of our services, like the NJR, Jonge Klimaat Beweging (JKB), and UniPartners.
Stimulate personal development of individual board members	• Board evaluation every four months • Evaluate the work process and group dynamics

Goal 2: Stimulate teamwork to enhance board performance

Goals period 1 & 2	Plan of action
Create an atmosphere in which every individual board member feels appreciated and part of the team.	• Prioritize communication between the board members • Lean on each other's strengths within the board • Engage in collective and fun activities to create a bond between the board members.

INTERNAL:
ADMINISTRATION

From our partners as well as from previous board members we've heard it proves to be quite difficult to guarantee a similar momentum and mindset towards all SvM's partners and projects every year. To be able to maintain this momentum and consistency, our internal and external administrations should be in order.

Goal 1: Increase the internal professionalisation of Studenten voor Morgen

Goals period 1 & 2	Plan of action
Maintain a clearly structured administrative system .	• Structure the OneDrive in which all information is stored. • Minutes younger than 5 years of board meetings, advisory council meetings and general assemblies must be archived.

Goal 2: Increase the external professionalization of Studenten voor Morgen

Goals period 1 & 2	Plan of action
Keep and strengthen the current external organization	• Keep track of the content of agreements made with our partners. • Treasurer sets up contracts for financial agreements.

Goal 3: Ensure every board member has a grasp of SvM's overall vision and their personal role within the board.

Goals period 1 & 2	Plan of action
Increase and maintain overview of activities and projects.	• Make a clear overview of all projects going on, our involvement and aspects on how to reach our overarching goal. Update the board on activities.

INTERNAL
FINANCES

To ensure that SvM stays financially stable, there will be a new long-term financial status which will be updated every 5 years where trends in finances and finances from our different sources will be analysed. Furthermore, there needs to be more overview in the administration of finances for example a document that analyses how much inflow and outflow there is per month and what falls under the categories of inflow and outflow to make it easier for other board members to know what has been paid and what hasn't been paid.

However, our money inflow comes from a few sources. We still want to have a lower dependency on the few financial inflows. Projects like DuurzameStudent or the Sustainabul can hopefully be made more financially independent with the use of partners.

Goal 1: Increase the long-term financial independence of SvM

Goals period 1 & 2	Plan of action
Ensure that SvM stays financially stable over a multitude of years	• Create a multi-year financial plan
Lower the dependency on few financial inflows	• Find partners that want to support SvM or its projects financially

EXTERNAL
FINANCES

The external finances of SvM concern the financing of our projects, any investments that are made into a project should aim to improve the project. To ensure no money goes to waste not all the finances have to be invested into the project and use excess finances to improve other projects.

Goal 1: Consistently invest money to improve our projects

Goals period 1 & 2	Plan of action
Consistently invest more money in our projects to permanently improve them	• Free more budget to improve our "developing" projects

INTERNAL
DIVERSITY

SvM believes that a more sustainable world also means equal chances for all. Therefore, SvM strives to create a community that promotes and encourages diversity. To accomplish this, SvM must first look inward, and see diversity within the board. For that reason, the following goals are set.

Goal 1: Make sure everyone feels welcomed to apply for the board of SvM

Goals period 1 & 2	Plan of action
Making efforts to ensure knowledge about a board year at SvM, the tasks of the board year itself and the benefits of serving a year on the SvM board are directly available to the most amount of people possible.	• Develop a well-thought-out social media strategy, which could attract prospective board members from all backgrounds. • Promote the possibilities for a board year at regional meetings and general assemblies. • Actively reach out to people in the network/member organisations • Create testimonials from old board members to show the opportunities that SvM has provided them with.
Highlight the fact that economic standing as well as domestic location caused no complexities for a board year at SvM	• Mention the flexibility of an SvM board year: most meetings can be done online. • Offer prospective board members help with financial and structural planning • Focus on the valuable (work) experience a board year will bring

Goal 2: Maintain diversity by using the English language in all external documents and communications

Goals period 1 & 2	Plan of action
Making sure SvM is accessible to all students and student organisations that focus on sustainability.	• Keep all our external documents, communications and social media in English. • Increase efforts to shift our projects that are still in Dutch to English and make them also available for English speakers.

INTERNAL:
BOARD TRANSFER

The quality of the board transfer determines the extent to which the new board can continue the work of the former board and is imperative for the new board to function. To improve the board transfer we will continue having the transfer month in June, but extend this by appointing each new board member to two old board members. This ensures the new board members always have a direct contact person for their questions. In addition to that, the transfer documents will be made more extensive.

Goal 1: Assure a clear board transfer

| Goals period 1 & 2	Plan of action
Smoothen board transfer by implementing an extended and more intense board transfer period	- Install application committee in January - Draw connections between divergent projects and networks. - Ensure the training period in June: attend project meetings and provide access to all documents and accounts. - To guarantee the continuation of the organisation some old boardmembers will be coordinators for some projects that are organized shortly after summer.

EXTERNAL

1 COMMUNICATION

2 MEMBER ORGANISATIONS

3 HIGHER EDUCATION

4 PARTNERS & CONVENANTS
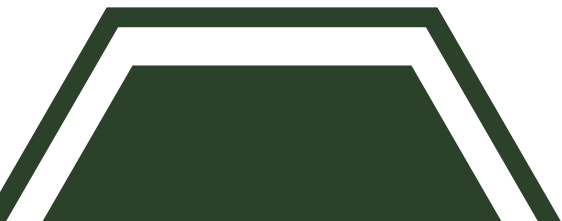
EXTERNAL:
COMMUNICATION

The external communication of Studenten voor Morgen uses multiple social media channels. In addition, monthly newsletters and occasional press releases are sent. Consistent communication should be continuously improved to involve more students with the mission of Studenten voor Morgen. Therefore, it is important to first focus on the improvement of consistency and content on Instagram and LinkedIn. We choose to focus on two channels, rather than four because these generate the most publicity, which means the biggest impact can be made.

Goal 1: Increase brand awareness in-and outside our network

Goals period 1 & 2	Plan of action
Increase brand awareness in-and outside our network to increase engagement with our organisation	• Collaborate with similar organisations that have a broader reach, like NJR, Jonge Klimaat Beweging (JKB), and member organisations. • Create educational, informative, and creative content on social media to increase engagement; monthly positive climate news, meet the members, how to vote sustainably, stimulate discussions, etc. • Offer a platform for others to voice their opinions and ideas, thereby stimulating the expression of concern for climate change and further broadening the support of our movement.
Strengthen communications with our member organisations to broaden our network and engagement	• Create promotional packages for member organisations to easily share news or promotion content for our events and projects. • Include the needs of member organisations in the social media plan.

Goal 2: Create consistency in the use of language

Goals period 1 & 2	Plan of action
Create consistency in the use of language	• Posts on social media will be in English. When an event is Dutch-only, this will be noted. • Internal communication will be primarily in Dutch.

Goal 3: Attract people to work as a volunteer or board member, and for member organisations

Goals period 1 & 2	Plan of action
Stimulate publicity for the board positions throughout the year	• Share the fun part of being in a board to increase interest in a board year at SvM • Communicate the benefits, opportunities and connections gained from partaking in a board year within our network. • Create awareness at events that we organise or attend during the year.
Create collaborations with member organisations and external partners to broaden our reach for volunteers and vacancies	• Contact member organisations and external partners for volunteers and available vacancies. • Set up a pool of volunteers that would like to be a part at one of our events. • Keep the vacancies page on our website up to date with the latest vacancies.

EXTERNAL:
MEMBER ORGANISATIONS

SvM is proud to have 43 member organisations. All these member organisations are student-based and comply with our goals, as specified in our statutes (article 9). This network aims to collaborate towards our common goals, learn from each other, and share successes. As an umbrella organisation, SvM can help to make the voices of our member organisations heard. On top of that, our network forms a movement of students sharing a similar vision on the integration of sustainability in education. The board is always looking to increase the power of the network. We aim to make collaboration between different member organisations easier and more approachable.

Goal 1: Streamline the communication between member organisations and the board

Goals period 1 & 2	Plan of action
Implement the outcomes of the network working group	• Set up a manifest, linked to the Sustainabul and supported by the member organisations, to show what our goals are regarding the integration of sustainability into higher education. • Boost the event calendar on our website. • Share best practices of member organisations and expertise on a specific topic in the form of a brochure or mini magazine.
Be in touch regularly with the member organisations	• Schedule a call once or twice per year with every member organization. • Physically visit member organisations every other year. • Have a direct contact person for every member organisation.

Goal 2: Form the bridge between our partners and member organisations

Goals period 1 & 2	Plan of action
Collaborate with our partners to offer trainings and coaching for our member organisations	• Look around in our network to find what trainings are already offered. • Set up agreements to offer training or coaching to our members.
Make our member organisations more aware of partnerships that SvM has	• Mention partners and ongoing collaborations in our communication and general assembly.

Goal 3: Set up a strong network between green offices

Goals period 1 & 2	Plan of action
Implement a buddy system for green offices	• Organise a start event where we will discuss the problems that green offices run into, which green offices have similar struggles, and best practices. • Make small groups of green offices that have a similar organisational structure or run into the same problems so they can stay in touch and support each other. • Determine a good structure to make this collaboration sustainable and maintain contact points with all green offices regarding the status of their collaboration. • Find a digital way with easy access to share knowledge and information between green offices.

EXTERNAL:
HIGHER EDUCATION

Besides to our network of student-led organisations, Studenten voor Morgen directly collaborates with higher education institutions. We aim to build long-term relationships with educational institutions by having direct contact with sustainability coordinators, students, staff, and volunteers. We aim to be the first point of contact regarding sustainability for these institutions.

Goal 1: Transitioning into a more assertive role for SvM in the meetings of sustainability coordinators

Goals period 1 & 2	Plan of action
Explore the options for a more assertive role in the Duurzaamheids Coördinatoren Overleg (DCO)	• Shift our perspective from passively into actively engaging in the Microsoft Teams Chat of DCO. • Practice empathy, then lead: engage with the sustainability coordinators and ask them what they want. Recognize the current problems and emphasize to find solutions together. • Making sure the board position for Higher Education is filled out.

Goal 2: Become the main source of information regarding sustainability in higher education

Goals period 1 & 2	Plan of action
Increase awareness of Studenten voor Morgen among students and staff of educational institutions to facilitate collaborations and opportunities	• Host events to inform people on the work we do and let them share their knowledge by providing interaction. • Host events to show our expertise. SvM will be the connecting factor for all higher education institutions.

Goal 3: Smoothen the transition between secondary level education and higher education

Goals period 1 & 2	Plan of action
Smoothen the transition between secondary level education and higher education	• Increase promotion of Duurzamestudies.nl on events and social media. • Reach out to other organisations which are more involved in secondary level education to find collaboration opportunities.

EXTERNAL:
PARTNERS & COVENANTS

Within the external partners and covenants of SvM, we are looking for complementary relationships where both sides see rewards. SvM is working jointly with a diverse pool of partners and covenants on different projects and stimulating youth participation in society.

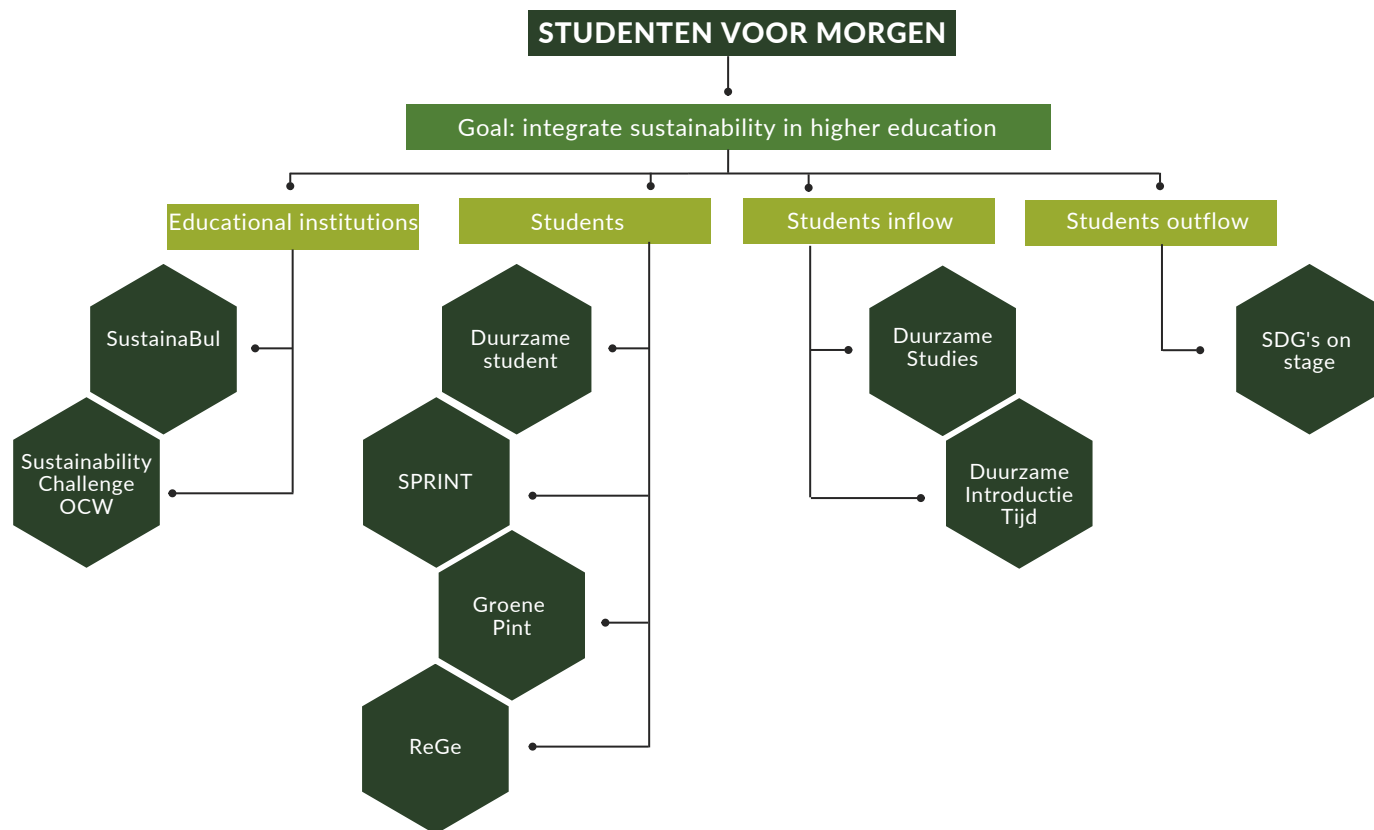*Goal 1: Carefully select partners and covenants*

Goals period 1 & 2	Plan of action
Choose partners and covenants that meet the needs of our network – or will contribute to the goal of SvM in a wide understanding.	• Learn about potential partners and their assets. • Determine whether there is compatibility and how it meet the needs of our network. • Define roles and responsibilities of both parties for collaborations.

Goal 2: build partnerships with external partners to enhance learning

Goals period 1 & 2	Plan of action
Build partnerships with external partners to enhance learning	• Create a high level in understanding between partners. • Explore existing networks. • Maintain unity within and outside the organisation. • Remain flexible in making adjustments and changes along the way.

PROJECTS

Besides its network functioning, SvM engages in many projects. The below diagram structures these projects in streams of the four audiences previously identified.

STUDENTEN VOOR MORGEN

Goal: integrate sustainability in higher education

| Educational institutions | Students | Students inflow | Students outflow |

- SustainaBul
- Sustainability Challenge OCW
- Duurzame student
- SPRINT
- Groene Pint
- ReGe
- Duurzame Studies
- Duurzame Introductie Tijd
- SDG's on stage

TARGET AUDIENCE

In the following chapter, each project will be assigned to one of these categories by a number, to which we refer in the below elaboration:

1. Higher educational institutions
2. Students in higher education (= students)
3. Inflow of students into higher education institutions (= inflow)
4. Outflow of students into higher education institutions (= outflow)

PRIORITISATION

Since there is only limited capacity on the board of SvM, we have to prioritize between the projects to make sure that the projects receive the time that they deserve. We recognize different prioritization types. Each year, SvM re-evaluates the priorities of the projects.

Develop: SvM actively engages in the project to advance, improve and evolve the project.

Support: SvM supports the project in terms of assisting other parties and providing advice from our expertise.

Maintain: SvM continues to preserve and protect the project on a rather passive note.

Postpone: a project corresponds with the purpose of SvM, but SvM is not in the right place to develop the project. SvM still holds onto the project, but on a low note.

Secure elsewhere: SvM chooses to find a partner that can secure the project if we feel that the project corresponds better with another organisation's stream of work

PROJECT - DEVELOP:
SUSTAINABUL

WHAT:
The ranking of all higher education institutions in the Netherlands, based on how sustainable they are, which is divided into the topics: education, research, and business operations. The ranking is done with the help of about 40 students.

WHY:
To promote conversations about sustainability at higher education institutions, by having them compare their performance to other institutions.

HOW:
Developing a ranking of the higher education institutions on the aspects of education, research and policy based on a question matrix with the help of rankers.

Goal 1: Broaden the impact and reach of the SustainaBul

Goals period 1 & 2	Plan of action
Increase the reach of the Sustainabul	• Generate promotion for the SustainaBul by starting a campaign called "SustainaBul on Tour" where we visit our member organisations and get their signature of approval. • Find ambassadors to promote the SustainaBul. These ambassadors can be students, professionals, or famous people.

Goal 2: Attain enough rankers to keep the quality of the SustainaBul high.

Goals period 1 & 2	Plan of action
Attain enough rankers for the ranking process and lower the number of ranker that drop out throughout the process	• Have a financial reward for the rankers. • Have a bonus available for rankers that bring in other rankers. • Start the process of attaining rankers early enough. • Invest in the team bonding between the rankers • Regularly check how the process is going.

Goal 3: Improve the implementation of the results of the SustainaBul

Goals period 1 & 2	Plan of action
Make the benchmark report more helpful towards implementation.	• Give more concrete examples of improvements in the benchmark report. • Make the report more into a guideline for universities to improve their position.
Educate sustainability coordinators on how to integrate the results of the SustainaBul	• Plan an evaluation meeting with the sustainability coordinators. • Have communication with the sustainability coordinators throughout the year.

Goal 4: Improve the ranking process

Goals period 1 & 2	Plan of action
Make the ranking process easier for the rankers	• Create a shared drive where the rankers can share the policy documents they found to prevent double work • The board will share the policy documents they already have with the rankers beforehand.

Goal 5: Expand the success of the SustainaBul by going international

Goals period 1 & 2	Plan of action
Collaborate with SOS-international on the shared Erasmus+ project	• Have monthly meetings with SOS-international to stay up to date on each other's process. • Sign a partnership agreement for the Erasmus+ funding.
Have a working group with students to make the SustainaBul fit for going international	• Attain 15 students for the working group. • Have biweekly meetings with them. • Transform the current matrix into one that also works in other countries.
Have an international advisory board that helps making the SustainaBul fit for going international	• Attain 8 international students or professionals in the advisory board • Have them give feedback from their perspective on the work done by the working group. • Find a way to apply the process of the SustainaBul in other countries as well.

DUURZAME STUDENT.NL

Students

WHAT:
An online platform for and by students about sustainability. The team consists out of student writers, an editor-in-chief, and a social media coordinator.

WHY:
DuurzameStudent.nl aims to spread inspiration and knowledge about sustainability. This makes it easier for students to integrate this into their daily life.

HOW:
Support the team and further develop the website and platform.

Goal 1: Increase the quality of DuurzameStudent.nl

Goals period 1 & 2	Plan of action
Make the website more user-friendly	• Add a filter function based on language. • Reorganise the categories to make the articles they cover fit better.
Increase the quality of the articles on DuurzameStudent.nl	• Focus more on in-dept articles. • Revise the training guide for writers and bring it back to their attention. • Invest in team bonding with the writers.

Goal 2: Reach a broader audience

Goals period 1 & 2	Plan of action
Invest more time in the social media presence of DuurzameStudent.nl	• Make our Instagram an interactive platform: post interactive stories and get input from readers and writers. • Collaborate with other social media platforms that focus on sustainability for students.

PROJECT - DEVELOP:

DUURZAME STUDIES **Students inflow**

WHAT:
An online platform that showcases HBO and university studies that link to sustainability.

WHY:
To help current and prospective students find a sustainability related option for their education, creating a generation of leaders for tomorrow.

HOW:
On this website, all the sustainable bachelors, masters, and minors are collected at a convenient platform.

Goal 1: Increase the reach of duurzamestudies.nl

Goals period 1 & 2	Plan of action
Reach current and prospective students via social media	• Attain a social media coordinator. • Have a social media presence year-round. • Look into the option of starting a LinkedIn page for DuurzameStudies.nl
Reach prospective students via their high school or other educative orientation activities	• Reach out to high schools and study advisors, to get them to promote DuurzameStudies.nl. • Establish a network in secondary education, so they know what Studenten voor Morgen offers. • Look into orientation activities that high school students visit, and how we could showcase DuurzameStudies.nl there.

Goal 2: Update the platform to be user friendly and cover all levels of education

Goals period 1 & 2	Plan of action
Include MBO in the platform	• Collaborate with Het Groene Brein. They already have a database of sustainable MBO studies, which they would like to share via our platform. • Update the MBO part of the website.
Create new categories to make searching for the perfect study easier	• Have 2 sets of categories available: for the sustainability goals involved, and the studies focus.

DUURZAME INTRODUC-TIE TIJD

Students inflow

WHAT:

The DIT is a ranking of the Dutch introduction weeks where we rank their performance on sustainability. The DIT sets up a questionnaire, hands out three awards and helps to further integrate sustainability at the Dutch introduction weeks. Three awards are handed out for the introduction week with the most points won on the questionnaire. There is also an award for the best practice that can be submitted by other associations.

WHY:

We believe that it is important for first-year students to get familiar with the concept of sustainability as they start their academic career and/or student life and that the introduction weeks as a whole, become more sustainable.

HOW:

By interviewing and ranking introduction weeks on their sustainability. Also, by bringing this to the attention of (first-year) students during the introduction weeks.

Goal 1: motivate introduction weeks to participate in the ranking and stimulate them to become more sustainable

Goals period 1 & 2	Plan of action
Motivate introduction weeks to participate in the ranking and stimulate them to become more sustainable	• Create more recognition of the DIT through promotion and timely announcement of the event.

PROJECT - MAINTAIN:

SPRINT

Students inflow

WHAT:

Collaborate with NJR and CNV youth (16 – 26 years old) who are in the lead of this project and have two volunteers appointed to SvM. They will help out with a project that contributes to sustainability and/or sustainable education.

WHY:

We believe that it is important for young people to volunteer and be involved in organisations such as SvM.

HOW:

Involve youth volunteers in our organisation and have a concrete plan to guide them and support them when working on a project.

Goal 1: Play a role in the professional and personal development of young people and bolster their careers

Goals period 1 & 2	Plan of action
Continue being a partner in the Sprint project and hosting volunteers	• Keep communication with NJR, to ensure participation in the project.
Further support young people in their personal and professional development	• Create a plan of action with the whole board to support the volunteers.

PROJECT - DEVELOP:
SDG'S ON STAGE

WHAT:

SDG's on stage is a platform that provides students with sustainable internship opportunities that are working on making a social impact in the Netherlands. SDG's on stage is an initiative from the SDG network of all universities of applied sciences in the Netherlands, Leren voor Morgen and SvM. The goal is to integrate sustainability through internships and make students aware of companies that are working on the topic.

WHY:

Young professionals and students are aiming to work within companies that are focused on creating and maintaining a sustainable future. As SvM we want to encourage more students to look for sustainable internship opportunities that offer firsthand experience within sustainable positions and/or companies.

HOW:

Together with Leren voor Morgen and GreenJobs.nl we are constantly updating the availability of sustainable internships and maintaining the platform.

Goal 1: Have more universities of applied sciences join the platform as a partner

Goals period 1 & 2	Plan of action
More universities of applied sciences becoming a partner of SDG's on stage	• Inform universities of applied sciences about the opportunities of SDGs on stage • Focus on the sustainable impact and integration in their curriculum of internship opportunities. • Create more awareness amongst the sustainability coordinators within universities of applied sciences.

Goal 2: Increase more visibility amongst students

Goals period 1 & 2	Plan of action
Create awareness of the platform amongst students who are looking for an internship	• Create a promotion package of flyers, posters, and information sheets to share with students. • Focus on an online campaign in collaboration with partner universities of applied sciences, prospect partner universities, and green offices.

PROJECT - MAINTAIN:
GROENE PINT

WHAT:
De Groene Pint is a national sustainability competition for student association. De Groene Pint sets up a questionnaire, hands out three awards and helps to further integrate sustainability at students association. The three awards are handed out for the association with the most points won on the questionnaire, the biggest relative increase in points and a best practice price.

WHY:
The Groene Pint encourages the integration of sustainability outside the higher education institutions and further into the private life of students: at student assocations. By engaging in the Groene Pint, we further increase the integration of sustainability in the lifes of students.

HOW:
Together with the Landelijke Kamer voor Verenigingen (LKvV) and Students4Sustainability (S4S), we broaden the impact of the Groene Pint by organizing a duurzaamheidsborrel and a workshop on how to integrate sustainability in the students associations.

Goal 1: Boost the impact of the Groene Pint

Goals period 1 & 2	Plan of action
• Organize the duurzaamheidsborrel again after its absence.	• Organize and attend regular meetings with LKvV and S4S • Use our network to spread the message of the Groene Pint and the duurzaamheidsborrel • Work closely together with LKvV and S4S to organize one duurzaamheidsborrel
• Use our network to bring similar organizations together.	• Link projects in our network to the Groene Pint • Together with LKvV and S4S decide upon the provided information on the website and whether it's still up to date - so that organizations know what the Groene Pint is actually doing. • Maintain the website of the Groene Pint

NEW PROJECT

Each year, new project opportunities arrive for SvM. In determining on taking on a project or not, a decision has to be made where the project fits in for the overarching purpose of SvM.

PROJECT - SUPPORT:

REGE

Students

WHAT:
ReGe is a project that aims to involve more young people (18-35) in sustainability projects at local, national, and European levels. The lead of this project is ESN Italia and ESN Netherlands and supported through Legambiente and SvM.

WHY:
We think it is important for young people to interact on an international and a local level with sustainability, and being part of an Erasmus+ project.

HOW:
ESN Italia and ESN Netherlands will organize a camp for 28 volunteers (14 Netherlands, 14 Italy). Recruited by both ESN Netherlands and SvM in the Netherlands. Furthermore, SvM will take up meeting the participants and producing a booklet that shows the best practices that came out of this project.
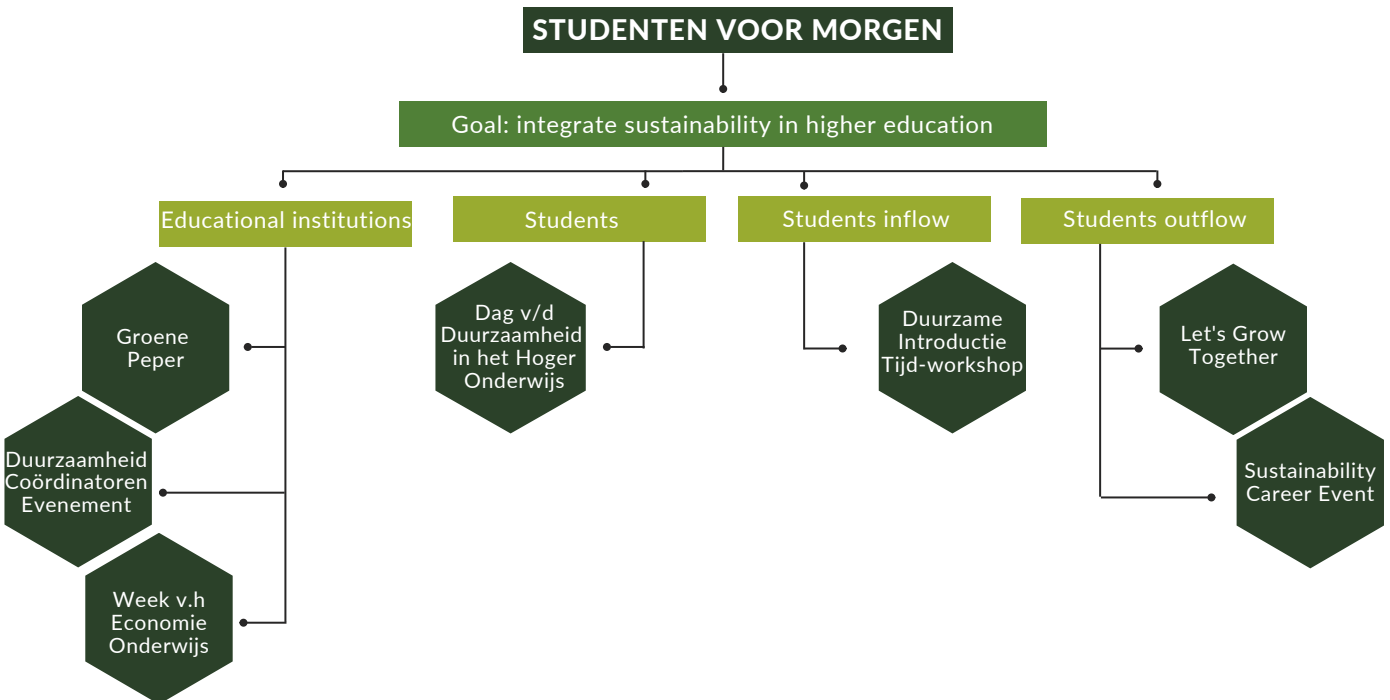
Goal 1: Support the ReGe project and ESN Netherlands

Goals period 1 & 2	Plan of action
Support the ReGe project and ESN Netherlands	• Have meetings with ESN Netherlands and create a design for the booklet • Co-ordinate the organisation of the local action training. • Organise 7 different local actions in the Netherlands

EVENTS

This paragraph will set out a detailed overview of how each of the events SvM organizes contributes to our main goals of integrating sustainability in higher education. On top of that each event will be given a description of the focus of our current efforts.

STUDENTEN VOOR MORGEN

Goal: integrate sustainability in higher education

| Educational institutions | Students | Students inflow | Students outflow |

- Groene Peper
- Duurzaamheid Coördinatoren Evenement
- Week v.h Economie Onderwijs
- Dag v/d Duurzaamheid in het Hoger Onderwijs
- Duurzame Introductie Tijd-workshop
- Let's Grow Together
- Sustainability Career Event

TARGET AUDIENCE

In the following chapter, each project will be assigned to one of these categories by a number:

〈1〉 Higher educational institutions

〈2〉 Students in higher education (= students)

〈3〉 Inflow of students into higher education institutions (= inflow)

〈4〉 Outflow of students into higher education institutions (= outflow)

PRIORITISATION

Since there is only limited capacity on the board of SvM, we have to prioritize between the projects to make sure that the projects receive the time that they deserve. We recognize different prioritization types. Each year, SvM re-evaluates the priorities of the projects.

Develop: SvM actively engages in the project to advance, improve and evolve the project.

Support: SvM supports the project in terms of assisting other parties and providing advice from our expertise.

Maintain: SvM continues to preserve and protect the project on a rather passive note.

Postpone: a project corresponds with the purpose of SvM, but SvM is not in the right place to develop the project. SvM still holds onto the project, but on a low note.

Secure elsewhere: SvM chooses to find a partner that can secure the project if we feel that the project corresponds better with another organisation's stream of work

GROENE PEPER

Educational institutions

WHAT:

The Groene Peper is a yearly sustainability event that highlights the importance of education in all transitions towards a sustainable future. As SvM, we co-organize the event, work to increase youth participation and raise awareness about how education and sustainability go hand in hand.

WHY:

Every transition to a more sustainable world requires knowledge and skills. This is created through universities by educating the students about the importance of sustainability as a starting point for society to realise the transitions.

HOW:

Through the yearly event, the Groene Peper contributes to raising awareness and inspiring both universities and their students about the importance and opportunities of sustainability in education. Moreover, the event creates the possibility to gain inspiration, share knowledge, and learn more through workshops, inspirational talks, and interactive sessions within education.

Goal 1: Increase awareness for the Groene Peper amongst students within MBO, HBO and WO

Goals period 1 & 2	Plan of action
Increase awareness for students and involve them in the organisation of the Groene Peper	• Focus on more person-to-person communication within universities through their green offices. • Actively involve students in the organization prior to the event and make sure their voice is represented. • Create a program that is inclusive for (international) students as well as university staff and focuses on their diversity within MBO, HBO and WO
Create opportunities to include our member organisations and network	• Involve green offices and other networks in organising sessions, workshops, and promotion.

EVENT - DEVELOP:

DDHO

(DAG VAN DE DUURZAAMHEID IN HET HOGER ONDERWIJS)

Educational institutions

WHAT:

DDHO is an event which is dedicated to sustainability in higher education in the Netherlands. This day is mostly focused on celebrating sustainability and its integration.

WHY:

To see where higher education has come from, it is important to stand still and look back on what they have accomplished when it comes to integrating sustainability into their organisation.

HOW:

Through the "zet de norm" campaign, we aim to share knowledge with educational institutions on how to integrate sustainability into their organisation. The goal is to come together each year with a different hosting university to organise an event where workshops, inspirational talks, and best practices are shared to look at what universities have accomplished.

Goal 1: Organise an event dedicated to sustainability within higher education

Goals period 1 & 2	Plan of action
Co-host the yearly event with the organising institution	• Create awareness about the possibility of organising this event together with a green office. • Collaborate with partners and members in our network for workshops or speakers. • Create a script for the event for the organisation. • Assign a coordinator from the previous board to help with the event organisation and coordination.

SUSTAINABILITY CAREER EVENT

Students outlfow

WHAT:

The Sustainability Career Event is an initiative of SustainableMotion, a project agency specialising in the (further) development of a sustainable career. As SvM, we co-organise the event, work to increase youth participation, and raise awareness about finding a career in sustainability.

WHY:

It is important for students that have finished their studies in the sustainable field to know they can get to work and further work on creating their own impact within sustainable companies. Through the career event, students, but also employers get the chance to meet and discuss sustainability opportunities.

HOW:

By helping students get in touch with companies that want to incorporate sustainability in their company. At the SCE students get the opportunity to find their sustainable career path.

Goal 1: Take on a proactive role in the organisation of SCE

Goals period 1 & 2	Plan of action
Develop relationship with Sustainble Motions	• Proactively inquire our role and support the event where possible. • Clearly define roles in the organisation pf the event and choice/recruitment of companies. • Develop a framework of companies on the sustainability spectrum.
Find opportunities for our network to actively partake in the event	• Involve partners and networks that are in contact with students or that organize their own career events. • Include member organizations in the SCE program

DIT WORKSHOP

Students inflow

WHAT:

A workshop in which we highlight the strengths and weaknesses of introduction weeks in the field of sustainability.

WHY:

We aim to provide the introductory weeks' organising teams with tools to organise equally fun yet more sustainable introduction weeks through this training, our ranking, and peer-to-peer learning.

HOW:

Start a conversation with and within the introduction weeks based on their results of the DIT ranking. So, they can ask their questions and share sustainability tips.

Goal 1: Give the introduction week committees tools to implement change into their policy

Goals period 1 & 2	Plan of action
Give the introduction week committees tools to implement change into their policy	• Host a workshop for all the introduction week committees to inform about organising a sustainable introduction week. • Work together with other associations as LOCI and Dopper for a greater reach of participants.
Stimulate the exchange of information between introduction weeks' organizing teams	• Setting up a networking opportunity at the training. • Guide the teams towards our communicative platforms.

DUURZAAMHEID COORDINATOREN EVENEMENT

WHAT:
A knowledge-sharing session with sustainability coordinators from higher education institutions focused on the lessons learned from the SustainaBul.

WHY:
To help the sustainability coordinators put the SustainaBul into practice.

HOW:
In the winter session, we will help the sustainability coordinators set up for the next SustainaBul, while in the summer session, we will discuss the results and how they can further implement these.

Goal 1: Organise DCE consistently

Goals period 1 & 2	Plan of action
Organise DCE twice a year	• Have one meeting in the winter, before the SustainaBul, and one in the summer, after the SustainaBul.

Goal 2: Help implement the results of the SustainaBul into higher education

Goals period 1 & 2	Plan of action
Offer handles to implement the results of the benchmark report in each higher education institution	• Present and discuss the results of the benchmark report at DCE. • Discuss best practices. • Invite an external speaker to dive deeper into a specific topic when necessary.

DUURZAME DOCENT VERKIEZING

Educational institutions

WHAT:

The Duurzame Docent Verkiezing is a national election of the most sustainable teacher in primary-, secondary-, vocational- and higher education.

WHY:

The significance of sustainability is growing globally, and it is equally crucial to incorporate this consideration into education. To prepare young generations for complex challenges, they need sustainable tools from teachers.

HOW:

The event is organised at which the award ceremony takes place. For this purpose, enough teachers must be found who can be registered in higher education. SvM does that by inspiring education professionals and institutions and offering network opportunities that enhance information exchange.

Goal 1: Be involved in the sustainable teacher election, especially in higher education

Goals period 1 & 2	Plan of action
Be involved in the sustainable teacher election, especially in higher education	• Participate in the organisation of the election together with Leren voor Morgen. • Provide 25 teachers in higher education to participate in the election. • Use our network to sign-up teachers in higher education.

WEEK VAN HET ECONOMIE ONDERWIJS

WHAT:

Participating in the organisation of the week of economy education and representing a new way of thinking with sustainability supporters.

WHY:

Economic theory and its schoolbooks are sometimes a fairytale about the 'Homo Economicus', the 100% rational person with a calculator in his head, eyes that can foresee the near future, and a mind focused on himself. However, not one person ever is such an economic human. We should therefore rethink what economics is about and how we can truly observe how people are behaving with their scares goods. Economic education must become more future-proof and therefore needs to incorporate sustainability more.

HOW:

By inspiring education professionals and institutions and offer network opportunities that enhance information exchange.

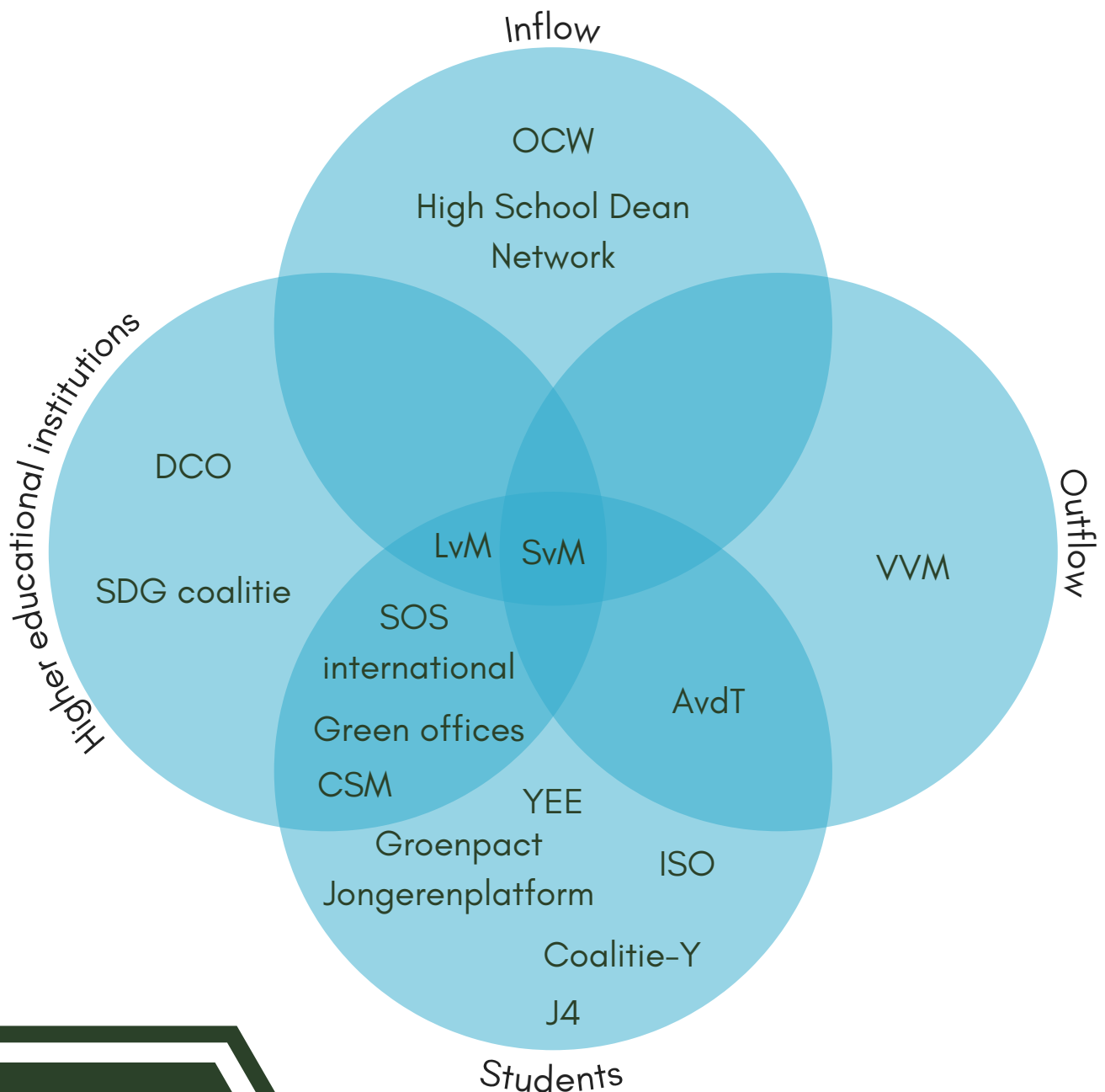*Goal 1: Represnt the perspective of students in the organization of the week of economic education.*

Goals period 1 & 2	Plan of action
Represent the perspective of students in the organisation of the week of economic education and also cooperate with vocational education institutions	• Be part of the organisation of the week of economic education. • Ask youth organisations such as JOBmbo to join for the 'klankbordgroep'.

NETWORK

Studenten voor Morgen is member of multiple networks and cooperations. To identify these relationships, we determined the connection each network has to any of our previously mentioned audiences: student inflow, students within the higher education, Student outflow and higher educational institutions. See the venn diagram below.

To further explain why we connect ourselves to our networks we ask ourselves the following questions: In what way do our goals align? How do we benefit from our contribution to this network? How can we make use of the knowledge, expertise and capabilities of the members we share this network with? For sake of clarity, these questions have been boiled down to three explicit questions: (1) what goal is this network working towards? (what) And (2) What worth does this network have to our organization? (why) And (3) what role do we play in this network (How)

Inflow

OCW

High School Dean Network

Higher educational institutions

DCO

SDG coalitie

LvM   SvM

SOS international

Green offices

CSM

YEE

Groenpact

Jongerenplatform

ISO

Coalitie-Y

J4

AvdT

VVM

Outflow

Students

LEREN VOOR MORGEN (LVM)

WHAT:

Leren voor Morgen may sound like our big parent but actually, it is our younger brother that generalized its services for the whole education system; from primary education to professional. Studenten voor Morgen is involved with Leren voor Morgen through partnerships and co-organising projects and events.

WHY: SIMILARLY ALIGNED GOALS AND INTERTWINED ACTIVITIES

SvM is one of the most active players in the field of integration of sustainability in higher education. Since LvM represents the integration of sustainability within all tiers of education, it is needless to say there is a close connection between the two parties. Furthermore, LvM receives grants from the government and they subdivide those grants among their partners.

HOW: ACTIVELY INVOLVED, FINANCIALLY BOUND, CRITICAL AND COMPLEMENTARY.

One board member of SvM, often the chair, takes place at the board (or future 'council of advice') of LvM to represent the voice of the youth. This person is also the main contact person with the directors of LvM to keep them updated on the developments at SvM.

VVM NETWERK VAN MILIEU PROFESSIONALS

WHAT:

VVM netwerk van milieu professionals is a national network of more than 1300 professionals in all functions related to the environment or sustainability. SvM is part of VVM's large network and is paid a yearly sum for promoting VVM to our member organisations.

WHY: OPPORTUNITIES FOR OUTFLOW OF STUDENTS

The network provides plenty opportunities for the outflow of students with regards to internship and job opportunities by organising projects such as career or networking events.

HOW: SHARE CONTENT

SvM shares some of the VVM content on our social media channels. For the ambassador's activities, SvM is paid a compensation of €150,- a year.

STUDENTS ORGANISING SUSTAINABILITY (SOS)

WHAT:

SOS (Students Organising for Sustainability) is an international network that works with student-led and student-focused organisations. SOS hosts three projects namely: Green Office Movement, the Green Impact Program, and the Youth and Education project. SvM collaborates with the first two of those projects.

WHY: INTERNATIONAL KNOWLEDGE SHARING, GREEN OFFICE COMMUNITY.

SOS strives to support student and youth groups globally to lead on sustainability and social justice. We find it important that this is stimulated in our national network as well. We benefit because of their large international network and experience with international projects.

HOW: GREEN OFFICE COMMUNITY AND GREEN IMPACT

SvM has been in close contact with SOS for a couple of months for the internationalisation of the SustainaBul, which results in having monthly meetings to discuss the process and the project. Furthermore, SvM will be speaking about the SustainaBul at the GOM summit this year.

YOUTH ENVIRONMENT (YEE) EUROPE

WHAT:

Youth organisations, such as Studenten voor Morgen, have organised themselves in a European umbrella organisation: Youth and Environment Europe (YEE). The goal of YEE is to advocate for the environment and to improve policy that is aimed at the environment. Studenten voor Morgen is a member organisation of YEE.

WHY: EUROPEAN OVERVIEW, TRAININGS AND FUNDS.

This network offers SvM a centralized location for updated information on the many sustainable initiatives, projects and organisations active in Europe. Membership of this network provides us with updates for opportunities for funding being turned out by the European Union or connections with interesting figures on the continental playing field.

HOW: PASSIVE MEMBERSHIP, ENJOYING THE SPOILS

The network often organizes conferences and excursions interesting for our board members to attend and be inspired by. An opportunity through which our organization or our members could benefit from this network is through funding opportunities the network offers. For this, we should actively research these opportunities and timely design an application.

CLIMATE STUDENTS MOVEMENT (CSM)

WHAT:

The Climate Students Movement (CSM) is an international network of national and local student organisations. They are working to mobilise, organise, strengthen, and connect student groups, networks, and organisations.

WHY: GROW AND STIMULATE THE MOVEMENT INTERNATIONALLY.

Climate Students Movement are still quite a young and fresh organization, with new ideas on how to push higher education institutes to further improve sustainability globally. They are focused on connecting many different student groups on both local and international level to further achieve that goal. As SvM we believe we can be a further help in achieving the goals of this still young organization.

HOW: EARLY FASES, EXPORT KNOWLEDGE.

CSM is still in its developmental stages as an international organisation. Therefore, we want to keep supporting CSM in the expansion of their network and expertise. As SvM we could play an important role in inspiring other student organisations to set up similar projects and structures like the ones we maintain and organise.

NETWORK

UNIPARTNERS

WHAT:

UniPartners Nederland is a Dutch consultancy firm that offers the opportunity to enable university students with up-to-date knowledge to tackle challenges within your organisation. They have branches at universities throughout the Netherlands and therefore have a wide reach of students.

WHY: BROAD AUDIENCE AND LARGE SUPPORT BASE

UniPartners Nederland has a wide reach of students and the ability to offer a solution to problems that educational institutions encounter.

HOW: ON HOLD BUT ONLINE

SvM mentions UniPartners Nederland in presentations throughout the year and shows where UniPartners Nederland can offer solutions to problems. UniPartners Nederland helps SvM reach students and companies for events.

ISO COVENANT

WHAT:

The 'Interstedelijk Studenten Overleg' (ISO) is a national organisation that aims to improve the conditions for all students at research universities and universities of applied sciences. Studenten voor Morgen is involved with ISO as a convenant partner, like other national youth organisations. During the convenant meetings, Studenten voor Morgen voices its concerns on sustainability in tertiary education.

WHY: EXCHANGE INFORMATION AND EXPERIENCES

The covenant meetings help organisations as current matters on organisational topics are often recognizable between the chairs of different organisations. SvM is part of this covenant in order to exchange information and experiences with various youth organisations on internal structure and issues. It also enlarges our network to great extend as the organizations all work in a somewhat different niche, but all are focused on students.

HOW: GATHER AND DISCUSS

The representatives (in general the chairs) of the organisations gather and discuss everything from organisational problems and finances to best practices and collaboration opportunities.

COALITIE - Y

WHAT:

Coalitie-Y is a platform where all Dutch youth representative organisations can come together, raise problems and solutions specific for young people. Coalitie-Y advises the government on 4 main themes relevant to young people (housing, labour market, education and climate).

WHY: BROAD AUDIENCE AND LARGE SUPPORT BASE

Coalitie-Y knows many partners, and SvM represents the voice in education and sustainability. Since Coalitie-Y represents all youth, their target audience consists of incoming, current and outcoming students.

HOW: ON HOLD BUT ONLINE

Currently, the group of Coality-Y is inactive, but every now and then organizations send a petition or an event that other can participate in. One member of the SvM board takes place in this group chat to keep track of the potentially interesting topics for SvM.

AANDEELHOUDERS VAN DE TOEKOMST (AVDT)

WHAT:
Aandeelhouders van de Toekomst (AvdT: *Stakeholders of the Future*) is an overarching network organization, which aims to increase the impact young people have on decision making processes concerning big investments. AvdT aims to pressure the companies responsible for making these investments to invest their money towards more sustainable causes.

WHY: RAISING AWARENESS AND INCREASING STUDENTS' IMPACT
The main worth this network has for SvM is raising awareness amongst students on an otherwise rarely discussed issue. It is important that students are aware of where their money flows towards.

HOW: SPEEDY DEVELOPMENT AND GROWTH, YET OUTSIDE OF OUR ORIGINAL NICHE
At the moment AvdT is quickly developing itself as a well-organized movement. One board member is actively working on the design of the network's renewed goals. However, the goal of the network does not align perfectly with the goals of SvM involvement is to be determined during the transfer period.

NETWORK J4

WHAT:
J4 is a collaboration between Studenten voor Morgen, the Jonge Klimaat Beweging, Milieudefensie Jong (JMA) and the NJR's UN youth representatives (Sustainable Development).

WHY: SUPPORT AND INFORMATION EXCHANGE
Having similar goals, it was decided to get together periodically to keep each other in the loop and support where possible. Another goal is the information exchange about each other's projects and activities in order to facilitate collaborations and support

HOW: COMMUNICATION IN GROUP CHAT
Currently, the J4 is rather inactive. Everyone now and then a message is sent in the groupchat to promote each other's event. SvM aims to set up a meeting this year to discuss the future of this platform.

GROENPACT JONGEREN-PLATFORM

WHAT:

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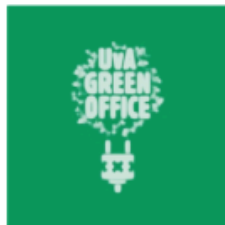## WHY: RAISING AWARENESS AND INCREASING STUDENTS' IMPACT

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At the moment AvdT is quickly developing itself as a well-organized movement. One board member is actively working on the design of the network's renewed goals. However, the goal of the network does not align perfectly with the goals of SvM involvement is to be determined during the transfer period.

CONCLUDING REMARKS

In last year's organisational strategy, the former board wished 'Studenten voor Morgen' to exist for at least another 30 years. We hope that by that time (or earlier) our mission will be completed and the existence of sustainable organisations will be obsolete. With the help of some reality, I conclude that we, and many other organisations, are still imperative for improving sustainability in tertiary educational institutions, so we and our successors will work on that. If any questions have been raised by this organisational strategy, contact us at info@studentenvoormorgen.nl.

Enrico

Sophie

Lisa

Ana